

Activities of Entrepreneurship Development Club 2017-18

Committee

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Activities

The activities of Entrepreneurial Development Club, St Mary's College for 2017-18 was inaugurated by Sri Saji S., Deputy Director, District Industries Centre, Thrissur on 27-10-2017. The inauguration was followed by a keynote address on Role of Start Ups in Employment Generation.



A one day Entrepreneurial Awareness Programme was organised in collaboration with District Industries Centre, Thrissur on 27-10-2017. Smt. Sindhu P. R., Assistant District Industries Officer, DIC, Thrissur gave an enlightening presentation on Departmental Schemes

on Industrial Development. Sri Rahul N.M., Urban Infrastructure Specialist, AMRUT Mission, gave a presentation on the topic Industrial Infrastructure.



A demonstration session cum hands on practice on preparation of liquid toilet cleaner was arranged for the students on 16-12-2017. Sri. Linto C. V., Asst. Prof. on Contract, Department of Commerce, St Mary's College, handled the session. Later students under guidance of faculty prepared liquid toilet cleaner and marketed under Brand Name Clean Wiz.



Organised Our Own - Exhibition cum sale of handicraft items, fruit juices and processed food prepared by students and Organic vegetables cultivated by students at home, College and hostel.



Three faculty Jisha V. P. (Dept. of Commerce), Shemy Varghese, (Dept. of Management Studies), Fiji Francis (Dept. of Mathematics,) attended two week Faculty Development Programme on Entrepreneurship conducted by KITCO at Vimala College, Thrissur

A competition “Design An Ad” was organised for the students to inculcate a skill in marketing on 16-2-18. Seven teams of Two students participated in the competition. Prizes were awarded to the winners.



A one day Demonstration session cum hands on practice on Nursery Plants Setting were arranged for students on 24-2-2018. 14 students were given training in potting, planting and setting of plants. Smt. Chandni, Gardener gave a detailed hands on session.

